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IN THE CLAIMS:

1-38. (Cancelled)

Please add the following new claims:

39. (New) A display device for exhibiting pictures on a wall or other surface comprising:

an elongated substrate member being supplied in a roll-type form, and adapted to be used as a border member on a wall or other surface, the substrate member having an indefinite length and a definite height;

said substrate member having a first surface and a rear surface, said rear surface of said substrate member having an adhesive material thereon for securing said substrate member to a wall or other surface;

said front surface of said substrate member having a pictorial design along the length thereof; and

a plurality of picture pockets secured to said substrate member at predetermined intervals along the length thereof;

said picture pockets being made of a transparent material and having an opening therein for insertion of pictures or other display materials;

wherein when said elongate substrate member is unrolled and secured to a wall or other surface as a border member, said substrate member provides a pictorial design and a plurality of transparent pockets, and

wherein when pictures or other display materials are inserted into said picture pockets, said pictures or other display materials are held in place and visible through the transparent material, and when there are no pictures or other display materials in said pockets, the pictorial design on the substrate member is visible through the transparent material.

40. (New) The display device as set forth in claim 39 wherein said picture pockets comprise a single piece of transparent material.

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41. (New) The display device as set forth in claim 39 wherein said picture pockets are substantial rectangular and are secured on three edges to said substrate member.

42. (New) The display device as set forth in claim 41 wherein said unsecured edges face in a direction toward an elongated edge of said substrate and are adapted to allow insertion of pictures or other display materials in said picture pockets.

43. (New) The display device as set forth in claim 39 wherein said picture pockets have a front transparent member and a back transparent member, with said back transparent member being secured to said substrate member.

44. (New) The display device as set forth in claim 43 wherein said openings in said picture pockets are along edges parallel to the upper elongated edge of said substrate member.

45. (New) The display device as set forth in claim 39 wherein said adhesive material on said rear surface of said substrate member is a non-permanent adhesive such that said substrate member can be removed from said wall or other surface without damage thereof.

46. (New) The display device as set forth in claim 39 wherein each of said pocket members are permanently secured to said substrate member.

47. (New) The display device as set forth in claim 39 wherein a plurality of openings are provided in said picture pockets for insertion and display of pictures or other display materials.

48. (New) The display device as set forth in claim 39 wherein said openings in said picture pockets comprise an open edge.

49. (New) The display device as set forth in claim 39 wherein said substrate material on said roll can be cut to any length in order to be applied to a wall or other surface.